



FAN Member Insight Sessions

<u><i>Shopping and Consumer Recent Trends and Research from Lewers Research</i></u>	Recent trends and research in shopping and consumer behaviour.
<u><i>Member insights with Moreton Bay</i></u>	Specific information on Noosa Council COVID-19 response relevant for businesses within the Moreton Bay area
<u><i>Member insights with Gympie Council</i></u>	Specific information on Noosa Council COVID-19 response relevant for businesses within the Moreton Bay area
<u><i>Member insights with Ted O'Brien MP</i></u>	Specific information on the Federal Governments COVID-19 response
<u><i>Member Insights with Noosa Council</i></u>	Specific information on Noosa Council COVID-19 response relevant for businesses within the Sunshine Coast area
<u><i>Member Insights with Sunshine Coast Council</i></u>	Specific information on Sunshine Coast Council COVID-19 response relevant for businesses within the Sunshine Coast area
<u><i>Learning how to navigate FAN Connect</i></u>	Step by step guide of registering and using our new B2B platform FAN Connect.
<u><i>Leveraging your personal brand with Jennifer Swaine Marketing Communications</i></u>	Leveraging your personal brand to tell your story and create cut-through in this chaos
<u><i>Member insight - Servicing your stockist and order fulfilment</i></u>	Servicing your stockists Prioritizing order fulfilment Maintaining and enhancing your relationship with distributors and retailers
<u><i>Managing your emotional well being and mental health</i></u>	Checking in on your own wellbeing. Managing employee mental fatigue. Resources and support organisations.
<u><i>Member insight – Managing your online sales channels</i></u>	What plugins are other there for your own platforms and social channels. Review of latest external delivery and distribution platforms.

As at 17 April

<i>Member insight – leveraging your online presence with Social Tap and Barking Mad Marketing</i>	Leveraging your online presence and reinventing your online offer. Review of current online platforms - what works for your audience.
<i>Member insights - Sarah Heath Basilea Living Herbs</i>	From hospitality to homegrown, transitioning your business in this chaotic time
<i>Grants and Funding - Jenny Lawson, Successful Grants</i>	Review of relevant grants open, tips for application
<i>Re-thinking your Business Model - Christine Stephenson, Tucker@Bellidowns</i>	Pivoting your business model during times of crisis
<i>Managing HR during this time – with HRM</i>	Employer obligations and rights during this period
<i>Managing Finances – Bentleys Accounting</i>	Review of latest stimulus packages and what that means for small business
<i>Insights in COYO's preparations – Andrew Eves Brown</i>	Review of measures, procedures, processes and policies put in place to ensure employee safety and manage ongoing production
<i>Business Resilience Planning for COVID-19 with Jacqui Wilson Smith Sustainable Innovation CO</i>	Surviving and Thriving in a VUCA world

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