

gluten free Expo



Food &
Agribusiness
Network

Brisbane Gluten Free Expo, Brisbane Convention & Exhibition Centre, 10th & 11th July 2021.

We are excited to invite members from the Food & Agribusiness Network to participate in the Brisbane Gluten Free Expo in a special dedicated space. We have a vision to create a focal point of colour and interest never seen before at the Brisbane Gluten Free Expo. In Melbourne in 2019 the expo welcomed the Victorian Regional Food Network who exhibited with great success in their own precinct.



This is a unique opportunity to showcase your products at Brisbane's largest gluten free event.

Our offer to you – Set up as a market style exhibit as you would at a Farmers Market within a dedicated space for Food & Agribusiness members.

Inclusions

- Dedicated space for Food & Agribusiness Network members to exhibit. Green carpeted area to delineate space with market umbrellas to create a Farmers' Market feel.
- Within the space each member receives indoor carpeted 2m x 2m space including 1.8m clothed trestle table and the ability to create a backdrop within the 2m x 2m footprint.
- Promotion of the precinct via Instagram, Facebook, expo website and Public Relations
- Year round listing on glutenfreeexpo.com.au website
- Exposure to a dedicated gluten free audience – anticipated attendance 4,000
- Free forklift facilities onsite

- Access to handwash and back of house prep area
- Access to storage and shared refrigeration

Investment: \$600 plus GST for the two days.

Benefits of exhibiting

- Showcase your business to a genuine target market
- Opportunity to sample your products
- Opportunity to sell your products directly to customers
- Inform customers on where they can find your products throughout the year
- Receive instant feedback from customers
- Networking – establish trade and industry contacts
- Test and launch new product range
- Launch new business

Terms and Conditions in relation to exhibiting Gluten Free Products:

- All products offered for sale or sample must be gluten free as defined by the Australia New Zealand Food Standards Code.
www.foodstandards.gov.au/foodstandards/foodstandardscode. Refer to General Food Standards 1.2.3, 1.2.4, 1.2.8, www.legislation.gov.au/Details/F2016C00481. Products must not contain ingredients derived from wheat, rye, barley or oats and must not contain detectable gluten.
- Any product packaging that includes a “May Contain” statement with regards to gluten cannot be exhibited, sampled or sold and will be removed from the Expo.
- Products not permitted to be exhibited at the Expo include: skincare, make up, soap, shampoo and conditioner, washing powders, tonics, supplements, health water or any other product deemed as having no value to the gluten free diet or products, literature or
- services that make health statements that contravene the Coeliac Australia Medical Advisory Committee recommendations or natural therapies. Refer to Australia New Zealand Food Standards 1.2.7 -8, Nutrition, health and related claims.
- Any product that is not gluten free, or cannot be determined to be gluten free, will be removed from the Expo.
- Foods that are naturally gluten free can be exhibited, sampled and sold at the Expo.

Next Steps: Register your intention to participate with Nicole McNaughton by 11th June 2021. *Hurry spots are limited and will fill fast!*