



Food &
Agribusiness
Network

BREWERS & DISTILLERS EXPORT MASTERCLASS

Are you looking to export your beer or beverage, now - or in the future?

Australia's reputation for being a clean and safe producer of quality foods and beverages has been amplified by the successful management of the COVID-19 crisis. Now is the time to take advantage of the export market opportunities to boost your sales and grow your business.

Join FAN's exclusive free Brewers & Distillers Export Masterclass - which covers:

- Settings export goals
- Resourcing for export
- Market selection factors
 - consumer trends
 - channel trends
 - category trends
 - trade data
 - competitor audits
 - market access
- Export pricing strategies
- Market entry strategies
- Market-specific pitch development
- Buyer selection & audit
- Export processes

WEDNESDAY 4 AUGUST
BOOK HERE

Powered by

**EXPORT
CONNECT**[®]



**Queensland
Government**