



CRAFTED Food & Agritourism Conference

Speaker Panel / 31 July 2023

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Chief Executive
Wellington Culinary Events Trust**











BEERVANA



smokefree

42 smokefree

smokefree

16

Airbrush tattoos

Standard
GRAB YOUR GREEN
\$1.00

Free Stadium
99-91

OLD, THE BRAVE.





Key Learnings

Listen to the industry and consumers

De Risk your Events

Be nimble and move quickly

The hospitality and restaurant sector are key to city recovery

Our comms and marketing channels are valuable assets

Keep the audience engaged in the process

