



GROWAG CONNECT

The GrowAG Connect program offers a dedicated opportunity for a cohort of 10–15 businesses to unlock national connections, research, and commercialisation pathways through AgriFutures Australia and its innovation platforms GrowAG and EvokeAG.

[SUBMIT
EOI
HERE](#)

WHAT THE PROGRAM OFFERS

TAILORED READINESS & ALIGNMENT

- Participant Discovery Sessions: Assess alignment with AgriFutures priorities and identify potential research or commercialisation opportunities.
- GrowAG Orientation: Understand how to leverage the GrowAG platform for maximum impact.
- Profile Development: Support to scope and prepare Expressions of Interest (EOIs) or commercial opportunities for publication on GrowAG.

CONNECTION & CAPABILITY

- 1:1 Advisory Support: Guidance from Cluster Connect and AgriFutures-aligned advisors on opportunity refinement.
- Network Introductions: Connections into the AgriFutures, research, and investment ecosystems.

NATIONAL EXPOSURE & ACTIVATION

- EvokeAG 2026 Industry Growth Program Showcase: Participation at a dedicated IGP stand at EvokeAG 2026 in Melbourne.
- Media & Profile Boosting: Opportunities to raise the profile of your business and its innovation story.

WHY JOIN?

- Tailored Access to Australia's leading agrifood innovation ecosystem
- National Visibility through GrowAG, EvokeAG and AgriFutures platforms
- Strategic Connections to researchers, funders, and collaborators



Australian Government
Department of Industry,
Science and Resources

Industry Growth Program
AusIndustry

