



INCUBATOR GROWTH PROGRAM



The Cluster Connect Incubator Growth Program is a 6-week programme, designed for founders who have identified an opportunity and are building a credible path to commercialisation.

APPLY NOW

Built for founders with an innovative idea or early product, this programme gives you the structured support to test your assumptions, understand your customers, and establish a credible path to commercial viability.

Using Startupbootcamp's proven incubator model, the program takes you through a structured six-week process to test your assumptions, understand your customers, and validate your market. You'll work alongside experts with practical workshops and hands-on deliverables designed to move you from idea to informed execution.

Who Should Apply?
Businesses at concept or early stage that are seeking to validate commercial demand. Suitable for founders who have identified a potential market opportunity but need structured support to confirm customer need and support with commercialisation.

- What the program offers:**
- Build and validate a business model
 - Develop customer interview techniques
 - Define your value proposition
 - Map your customer personas
 - Size your target market
 - Map the competitive landscape
 - Craft your story
 - Build and deliver your pitch

- Key Dates**
- APR 16** Expression of Interest closes
 - APR 30** Selection Outcome
 - MAY 11** Program start
 - JUN 19** Program ends



A Proven Process



Facilitated by Experts



Practical Learning



Strategic Networking



Collaborative Mentoring

INDUSTRY PARTNER



FUNDED BY



Industry Growth Program

POWERED BY



CLUSTER CONNECT MEMBERS

