

ACCELERATED GROWTH PROGRAM



This program offers a unique opportunity for early-stage companies (TRL 4+) to fast-track their growth. This tailored program supports participants through three distinct phases, ensuring personalised guidance, practical resources, and connections to industry experts.

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Who Should Apply?

Early-stage companies (TRL 4 or higher).
Startups and SMEs aiming to scale their business.

Powered by
Startupbootcamp

What the Program Offers

Phase 1: Engagement & Co-design

Tailor the program to your unique needs with:

- Participant Interviews: Assess your readiness levels (TRL, CRL, IRL).
- Workshops: Engage with advisors and peers to co-design your participation in the program.

Phase 2: Commercial Readiness

Accelerate your business with:

- Customer discovery and engagement strategies, commercialisation workshops and bi-weekly deliverables.
- Go to Market: Develop B2B partnerships and B2C channels.
- Commercial Pilots: Design and structure pilots or PoCs to de-risk customer adoption.
- Customer Pitching: Sharpen your pitch and connect with potential customers.
- Mentorship: Access 1:1 coaching and expert advice.

Phase 3: Scale-Up Program

Achieve growth with:

- Growth & Sustainability Marketing Strategies: Tailored for B2B and/or B2C scaling.
- Workshops: Peer-to-peer learning, leadership development, and scaling your team.
- Investor Pitching: Prepare your pitch and connect with relevant investors.
- Mentorship: Continue receiving 1:1 coaching and personalised support.

Why Join?

- Tailored for You: Program is co-designed to match your needs and goals.
- Access to Experts: Engage with experienced mentors and industry leaders.
- Practical Learning: Hands-on workshops and deliverables to drive real results.
- Networking Opportunities: Connect with peers, advisors, and investors.
- Demo Day: Showcase your business to investors, customers, and partners.



Australian Government
Department of Industry,
Science and Resources

Industry Growth Program
AusIndustry

